

Home Care Guide

To experience the maximum comfort and hair quality while wearing Simplicity Hair Extensions, follow these guidelines. See your hair stylist every 4-6 weeks, and book your appointment before leaving the salon.



AFTER



BEFORE



Home Maintenance by the Client

Before the client shampoos her hair, she must first carefully and completely brush her hair using the Simplicity Loop Brush prior to washing. Then wet hair using warm water and spray in natural direction of hair flow; do not massage.

Now apply Simplicity Balance

Shampoo which is sulfate-free and apply shampoo on hands, starting at the ends and gently work upwards. Rinse thoroughly using warm water (do not use cold water). Now apply Simplicity Conditioner the same way as instructed above, starting at the ends and gently working upwards. Do not apply directly on the attachment sites. Rinse with warm water. Use a soft towel to absorb excess water and blot firmly; never rub or massage hair with towel. Blow dry root area before brushing or styling. Moisture left behind can build up and cause the extensions to release prematurely.

Detangling & Combing the Hair



Spray Simplicity Leave In Conditioner on the ends of the hair and work upwards. Use Leave In Conditioner sparingly; only a couple of sprays in each area. Gently detangle using Simplicity Loop Brush from the ends up. We suggest holding each section of hair at the attachment site so there is no tugging. Brush hair twice daily using Simplicity Loop Brush.



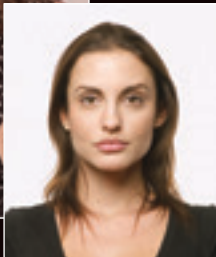
Before bed, make sure your hair is totally dry. You must NEVER go to bed with your hair wet. Put your hair back into a loose tie (never tight) to help keep Simplicity Extensions from pulling or tangling. Any hair tie or hair wrap used must be kept loose around the hair to avoid pulling on your Simplicity Extensions.

NEVER ATTEMPT TO PERM, COLOR OR CHEMICALLY RELAX

Simplicity Hair Extensions.



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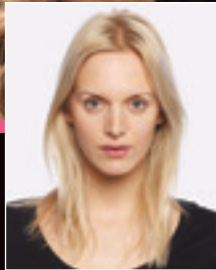


100% Human Hair

Simplicity™
HAIR EXTENSIONS



AFTER



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Simply gorgeous hair in less than an hour...

Simplicity 100% Human Hair Extensions are unlike anything else on the market. Applied in less than an hour, Simplicity Hair Extensions can be used to add length, volume or commitment-free color.

Hair Extensions
so comfortable
you'll forget you're
wearing them.

100% Human Hair

Simplicity™
HAIR EXTENSIONS



NOW AVAILABLE!



SIMPLICITY LOOP BRUSH
Ask your stylist



Home Care Guide

100% Human Hair

Simplicity™
HAIR EXTENSIONS

SMP-HCG 1.0M 0413

Protected under U.S. Patent no. 7,533,676
European Patent no. 1 759 604 B1. Other Patents Pending